

Dean's Letter

To Whom It May Concern:

As Dean of the Faculty of Engineering, I would appreciate your consideration of sponsorship opportunities with the University of Manitoba Engineering Student's Society (UMES). UMES is an important partner in the Faculty goal of graduating first class engineers. UMES plans interesting and fun social activities that help make engineering studies more enjoyable. But, just as importantly, they organize many events that enhance our recruitment of new students, increase the success of students, and help engineering students reach out to the University, to local communities, and to the engineering profession. Through these endeavours UMES serves as an important link between the student body, the Dean's office, the University and the profession. As a new Dean of Engineering and being new to the University of Manitoba I look forward to partnering with UMES.

Students that participate in organizing the many UMES activities gain valuable leadership and management skills related to communication, teamwork, time management, and resource allocation that will serve them well throughout their engineering careers. I applaud students who take the initiative to organize these events on the behalf of their colleagues.

Given the value of the many UMES activities, I hope you will take advantage of the opportunity to sponsor UMES and contribute to the education of the future outstanding graduates from University of Manitoba engineering programs.

Thank You
Jonathan Beddoes
Dean of Engineering
University of Manitoba



Engineering and Industry Leaders

Welcome to the UMES Sponsorship Package,

The Faculty of Engineering at the University of Manitoba continues to grow in size, strength and spirit. With the completion of the EITC Complex, the grand opening of the Donald K. Johnson Student Centre, and an undergraduate student body now over 1200 students, the Faculty of Engineering continues to grow as a competitive and innovative learning facility.

Over the past 100 plus years, The University of Manitoba Engineering Society (UMES) Student Council has been dedicated to providing students with events and services to improve and enhance their undergraduate experience. Long-standing social and celebratory events run by UMES Council include but are not limited to Engineering Orientation, Engineering Week Celebrations, the University of Manitoba Engineering Competition, and the Engineering Graduation Dinner and Dance. Some newer events aimed at developing our students networking and professional relations skills are the Driving Forward Golf Tournament and the Leaders of Innovation Wine and Cheese. To reach out to our community we also run a number of charity events such as the Great Engineering Pi-Throw.

For many, their undergraduate experience is one they will never forget; your sponsorship can help UMES to continue to provide the events and services that make this possible. Your generous support will allow you to build many valuable connections with the University of Manitoba's undergraduate students, Manitoba's engineers of tomorrow. I encourage you to read through this package and contact the professional relations directorship if you have any questions.

Thank you for your time and consideration; it is your support that makes what we do possible.

Sincerely,



Kaitlin Fritz
UMES Senior Stick 2011/2012



University of Manitoba Engineering Society

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University of Manitoba Engineering Society



2011-2012



WELCOME

The University of Manitoba Engineering Society (UMES) would like to thank you for taking the time to consider our 2011-2012 Sponsorship Catalogue. A contribution to our organization will allow you to interact with students on a face-to-face level, as well as provide advertising opportunities at our many recreational events.

The 2011-2012 Sponsorship Catalogue is separated into three categories:

Special Events Sponsorship

These events occur throughout the year and provide your company with the opportunity to have concentrated advertisement to Engineering Students.

Student Services Sponsorship

With a student population of over 1200 students, UMES prides itself on providing a link between students and industry leaders. We ask that you consider the various options available to your organization in reaching Engineering students at the University of Manitoba

General Sponsorship

General Sponsorship will provide your company with the opportunity to support UMES through a year-long partnership. This sponsorship is separated into a three-tier system giving your organization twelve months of advertisement to the Engineering student body.

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Special Events

Golf Tournament

The UMES golf tournament is a chance for professionals to network with students in a more relaxed environment. As a sponsor, your money will be used to subsidize the cost of the tournament in order to draw more students to the event. This event will be held at River Oaks Golf Course on September 14, 2011 and sponsorship opportunities are as follows:

Primary Sponsor (1 for Event) from \$1,000

The UMES golf tournament will be named after the Event Sponsor. Some benefits of this level of support include four entry fees, placement of your logo on the event banner, speaking time at the dinner, and the placement of promotional materials on the dinner tables.

Secondary Sponsor (2 for Event) from \$750

Secondary support of the golf tournament will provide you with two entry fees, a logo on the event banner, and a sign with your logo placed at a tee box. These sponsors will provide prizes to be won for either a longest drive or closest to the hole contest. These sponsors will also be afforded the opportunity to place promotional materials at the dinner tables.

Hole Sponsors (14 for Event) \$425 or \$300

Each \$300 hole sponsor will have a sign with their logo placed at a tee box. Each \$425 donor will be provided two entry fees in addition to a sign with their logo placed at a tee box.



Special Events

Leaders of Innovation Wine and Cheese

UMES hosts a Wine and Cheese event each year in the late fall. This is a chance for representatives from both the professional and student populations to make connections. As a sponsor, your money will go towards subsidizing the costs of the event while giving representatives from your company the chance to promote themselves to students who are nearing their graduation from the Faculty of Engineering.

Wine Sponsor (1 for event) from \$500
Food Sponsor (1 for event) from \$500

As either a Wine or Food Sponsor, your company will receive admittance for two professionals from your company to attend, in addition to recognition and speaking time (if desired). Your logo will be included in the Wine and Cheese promotional material and will also be displayed at the event.

University of Manitoba Engineering Competition (UMEC)

UMES hosts a competition to find the most innovative engineering students within their ranks to represent the school at the prestigious Western and Canadian Engineering Competitions. The competitions test the participant's ability to solve difficult problems in a short timeframe with a limited budget, and present their solution to a panel of judges. Your sponsorship dollars will go towards purchasing improved materials for the competition, as well as subsidizing travel expenses for the winners. This year's UMEC will also feature a debate competition.

General Sponsorship (4 for Event) from \$250

As a general sponsor, your company will be provided with banner space for the duration of the competition. In addition, you will be able to send one employee as a judge for the competition and to interact with students throughout the competition.



Special Events

Pi Throw

Pi throw is an annual UMES charity event held in February. For one entire week students, teachers and faculty alike can purchase pies that can be delivered to the faces of their colleagues. All funds raised go to a predetermined charity

We are not requesting a donation from your company, but rather that your company participate by purchasing pies that we will deliver.

For more information please contact our Pi Throw committee at community@umes.mb.ca

EngWeek

The classic engineering event, EngWeek unites all students in the faculty in a celebration of many age old traditions, including a snow-shelter building competition, tug-of-war, dodgeball tournament and design challenges. Your sponsorship funds would be used to improve the events and to enhance the prizes for the participants.

Day Sponsors (5 available) from \$100

As a day sponsor, your company will be provided with banner space at the daily pancake breakfast held in the Engineering atrium and at the EngWeek events of the day. Formal recognition of your contributions will also be made at the closing ceremonies.



Special Events

Grad Dinner and Dance

Event Sponsor - \$2000 (1 for event)

The Event sponsor will be included in the slideshow and be given a full page in both the grad handbook and the grad dinner program. Their company name and logo will be printed on all tickets for the event. They will also be afforded two complementary tickets to sit at the head table.

Wine Sponsor - \$1500 (1 for event)

The wine sponsor will have their company name and logo on all bottles of wine. Other benefits of this level of sponsorship include a full page in the grad handbook and grad dinner program, as well as being included in the grad slideshow. Finally, companies at this level of sponsorship will have the option to purchase two tickets at an industry table for \$100.

Or

Individual Wine Sponsors - \$750 (up to 2 for event)

Red Wine Sponsor

The red wine sponsor will have their company name and logo on all bottles of red wine. Other benefits of this level of sponsorship include a half page in the grad handbook as well as the company name, logo, and an optional message to the graduates in the grad dinner program. Finally, companies at this level of sponsorship will be given the option to purchase two tickets at industry tables for \$100.

White Wine Sponsor

The white wine sponsor will have their company name and logo on all bottles of white wine. Other benefits of this level of sponsorship include a half page in the grad handbook as well as the company name, logo, and an optional message to the graduates in the grad dinner program. Finally, companies at this level of sponsorship will be given the option to purchase two tickets at industry tables for \$100.

Table Sponsor - \$250 (up to 15)

Table sponsors will have their company name and logo displayed on a table at the Graduation Dinner and Dance, be included in the slideshow, and have their name and logo in the grad handbook as well as the grad dinner program. Table sponsors will also be afforded the opportunity to purchase two tickets at industry tables for \$100.



Outreach

UMES has developed a long standing recruitment program for high school students interested in engineering. UMES Outreach is a one day event that we host twice a year, open to any student considering becoming an engineer. New this year is an outreach event specifically designed for young women only, in hopes of breaking down the stereotypes and encouraging them to become engineers. These Outreach days give attendees a glimpse into the life of an engineering student at the University of Manitoba. Sponsorship dollars will be used to improve the quality of the presentations, as well as giving attendees a more extensive package to take home from the event.

General Sponsorship from \$200

As a general sponsor for this event, banner space will be provided for the entire day with the opportunity to provide a display booth to speak to the potential engineers of the future during the lunch break.

Eng-O

Each year UMES holds a two day orientation for students who are new to the Faculty of Engineering. As a part of the event, UMES provides the students with numerous informative seminars each day, as well as a social event each evening. As the students do not pay a fee to attend, UMES must cover all costs related to food as well as any additional activities that are planned. Your sponsorship money will be used to subsidize these items, helping to provide students with a positive first impression of engineering.

Day Sponsor (2 for event) from \$500

As a day sponsor for this event, your company will be given the opportunity to give a presentation to the new engineering student recruits. In addition, you will be provided banner space and your company logo will be printed on student hand-outs and name tags.



Exam Cram

Each year during exam time, UMES puts on “Exam Cram”. They provide drinks and light snack food, such as muffins and fruit, for the many students who remain on campus studying in the evening, when most restaurants and stores on campus are closed.

Week Sponsor (2 per term) from \$100

As a weeklong sponsor for this event, your company name and logo will be on all posters advertising the event, as well as at the table where the drinks and snacks are available.





General Sponsorship

The University of Manitoba Engineering Society (UMES) provides engineering students with a unifying voice and a place to feel welcome during their time spent studying at the University of Manitoba. Your sponsorship money provides UMES with the resources it needs to make their space as welcoming as possible, as well as funding trips for students to various conferences throughout the year.

As a General Sponsor, there is potential to reach hundreds of students a week through the UMES website and student lounge. We believe the student lounge is a powerful source of exposure as it is frequently used by the engineering student body for preparing food, studying, and relaxation.

Supporter - \$500

Benefits of Bronze Sponsorship

- Your company logo displayed on UMES website as an event sponsor.

Contributor - \$750

Benefits of Silver Sponsorship

- Opportunity to set up your company display at a UMES event (Details TBD).
- Your company logo displayed on UMES website as an event sponsor.

Partner - \$1000

Benefits of Gold Sponsorship

- Opportunity to set up your company display at various UMES events (Details TBD).
- Your company logo displayed on UMES website as event sponsors.
- Your company name displayed on the UMES LED sign

In-Kind Donations

We are also happy to accept donations of office supplies or other items that will help UMES improve and enhance the undergraduate experience. To thank you for donations of these items we will place your company advertising in an area where promising engineering students spend a great deal of their time.

CONTACT

2011-2012 Professional Relations Directors

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